



Information Data Management

PRESS RELEASE -- FOR IMMEDIATE RELEASE

INFORMATION DATA MANAGEMENT ANNOUNCES IMPLEMENTATION OF SURROUND SYSTEM 4.2 BY MEMORIAL BLOOD CENTERS

Rosemont, Illinois, August 11, 2006: Information Data Management, Inc. (IDM) announces the implementation of their Surround 4.2 System by Memorial Blood Centers for its comprehensive process control features and its instrument interface capabilities. Memorial Blood Centers will utilize the Surround 4.2 system to transmit data from the testing instruments in their laboratory to their own blood bank management system.

"Memorial Blood Centers is pleased with IDM Surround's ability to interface our testing instruments with our host system, manage the transmission of results to our clients and automate key processes. Their dedication to quality and service was a very important factor in our decision to implement IDM Surround. Also, IDM's guidance and assistance during our installation and implementation phases was excellent and critical to accomplishing our timeline." states Mark Janzen, Director of Laboratory Medicine for Memorial Blood Centers.

"IDM is very excited that Memorial Blood Centers has implemented Surround as the replacement of their current laboratory system," states Susan McBride, Vice President, Business Development of IDM. "We are proud of the role that Surround will play in Memorial's commitment to provide world-class laboratory services to their partners and patients."

Surround is an open laboratory system that provides sample management, instrument interface, decision-making and a powerful reporting module that will benefit both centralized and freestanding laboratories in the blood and plasma sectors.

About Memorial Blood Centers

Founded in 1948, Memorial Blood Centers is a nationally known, locally operated, nonprofit community blood center that serves as the sole supplier of blood and blood components to hospitals in the Twin Cities metro area, northern Minnesota and northwestern Wisconsin. Memorial Blood Centers is a leader in transfusion medicine, providing expert technical services to clients throughout the United States, and is a member of America's Blood Centers, a nationwide network of community blood centers that supplies more than half the nation's blood supply. To schedule an appointment to donate blood at one of Memorial Blood Centers' 10 convenient locations or an upcoming blood drive, please call (612) 871-3300 in the Twin Cities or (888) 448-3253 in the Northland, or visit www.memorialbloodcenters.org.

About IDM

Since 1979, blood establishments throughout the world have depended on IDM developed software. IDM's knowledge-based insight coupled with their creative vision allows them to continually produce advanced solutions for the industry. Its product line continues to aid customers in donor management and recruitment, blood component management and laboratory testing. IDM's systems maximize staff productivity, assist with regulatory compliance, optimize donor resource management and provide analytical reports to continually improve operations for their customers. For information about IDM's products and services, please call 800-249-4276, e-mail: info@idm.com or visit our web site at <http://www.idm.com>.

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